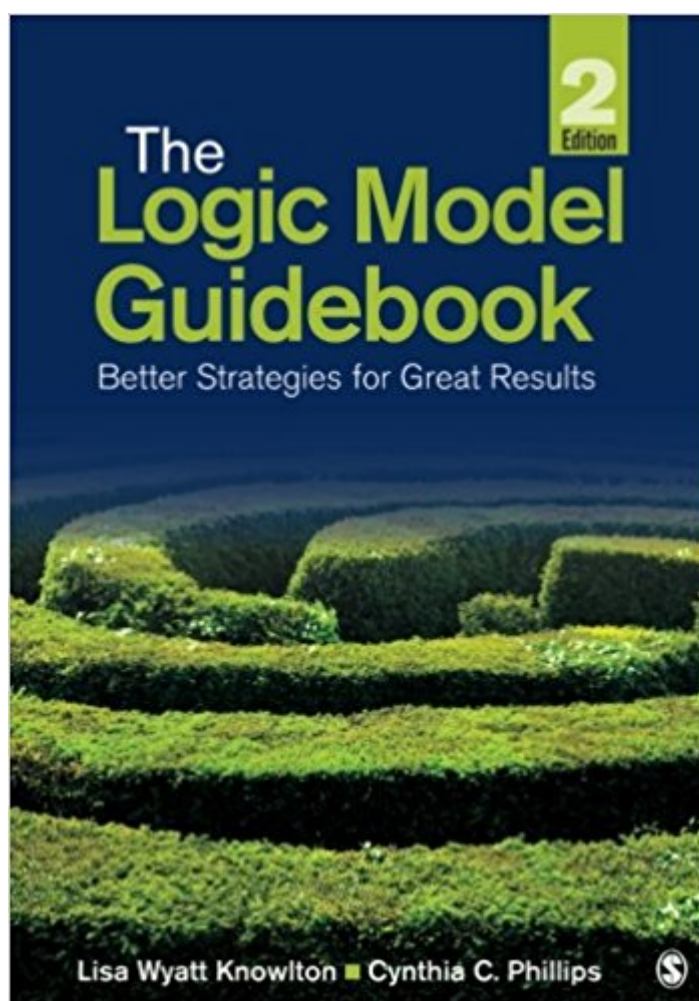


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The Logic Model Guidebook: Better Strategies For Great Results (Volume 2)



Synopsis

The Logic Model Guidebook offers clear, step-by-step support for creating logic models and the modeling process in a range of contexts. Lisa Wyatt Knowlton and Cynthia C. Phillips describe the structures, processes, and language of logic models as

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Customer Reviews

The Guidebook fills a niche in the skills and knowledge needed by nonprofit managers to be successful in their work. It leads the field in providing both the theory and practice of using logic models as a critical management tool. --Kathryn Agard, Ph.D."The material in this book has enduring value. It is a keeper for students and me. --Simon Fass, Ph.D."This book should be in the library of every individual involved in program development and evaluation. It is a powerful tool for practitioners and students. --Sylvie Taylor, Ph.D."Regardless of sector, logic models are valuable tools to design systems and improve strategy. --Kori Reed"The Guidebook fills a niche in the skills and knowledge needed by nonprofit managers to be successful in their work. It leads the field in providing both the theory and practice of using logic models as a critical management tool. --Kathryn Agard, Ph.D."The Guidebook fills a niche in the skills and knowledge needed by nonprofit managers to be successful in their work. It leads the field in providing both the theory and practice of using logic models as a critical management tool."--Kathryn Agard, Ph.D."The material in this book has enduring value. It is a 'keeper' for students and me."--Simon Fass, Ph.D."This book should be in the library of every individual involved in program development and evaluation. It is a powerful tool

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“The material in this book has enduring value. It is a ‘keeper’ for students and me.” (Simon Fass, Ph.D.)
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“Regardless of sector, logic models are valuable tools to design systems and improve strategy.” (Kori Reed)

I suppose a rating reflects one's expectations. I was disappointed. If you want to understand the workable basics of logic models you could find that in a one page summary. This book is often repetitive and is filled with the kind of bloated and un-friendly writing that academics are infamous for. Why oh why is it so difficult to write conversationally? It is such a shame that this topic is not better presented since it's a very important one. There's a great irony here, since evaluations call for two skills that some might think are mutually exclusive - creativity and disciplined reason. Before designing or evaluating a program it's necessary to IMAGINE all the ways it can go wrong. (If that's even possible.) This calls for a creative mind. But, evaluations also call for discipline and a mind focused on all the details. What is particularly upsetting about the tone created by books repetitiveness and confabulated language is that bright and creative minds are bound to read this book and come away numbed by it all instead of energized, curious, and innovative. This book speaks to functionaries, not visionaries. We need them both. There is a lot of good info here and I recommend the book for its knowledge. You'll have to work through some frustration to get it but it is a worthwhile read. Just expect it to be work and not enjoyable. And it's a shame it is that way.

Academics are well known for their poor writing. They use verbs like "utilize" instead of the quite capable verb "use" in order to bloat and impress, and It's sad that young people entering this and other fields become indoctrinated to such poor methods of writing and communication. I would not recommend this book for teaching, but it would be a great guide to have by your side in the field as a reference while getting a program or evaluation. If a basic English writing style guide were applied to this book it would probably get 5 stars from me.

Correct textbook for the class. As advertised.

Great book, I have been using it and recommend it.

Great book, easy to read, and an asset to program planning. Figures are blurry in the kindle edition, and difficult to read. Need to have an audio version available.

It's ok

Great product and service!

Frankly I was a bit disappointed. I was expecting something more profound really looking at causal models in the age of complexity. I found it advances our understanding little beyond the logical framework introduced by Practical concepts in the 1970s. Pretty much a repeat of old ideas updated for a contemporary audience.

Interesting book. Great for organizing a systemic change, Very insightful. Not for the average reader. Hard to follow at some points.

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